

Joakim Arndorw appointed Head of Sales Region Asia at Volvo Construction Equipment

Volvo Construction Equipment (Volvo CE) has announced that Joakim Arndorw has been appointed Head of Sales for Region Asia, and will become a member of the Volvo CE Executive Management Team

Since September 11, 2023, Joakim has served as Head of Region International at Volvo CE, leading the region through substantial change and transformation with notable success. Joakim brings expertise from both the retail and aftermarket sectors, with a strong focus on customer experience. The current Head of Sales, Region Asia, Tomas Kuta, will return to Sweden in February 2026 after seven highly successful years leading Volvo CE's sales business in Asia.



Melker Jernberg, Head of Volvo CE says: Please join me in welcoming Joakim to his new role and in expressing our sincere gratitude to Tomas for his outstanding contributions over the past seven years - a period of significant change for Volvo CE in Asia.

Joakim will take up his new role 1 February 2026 and will be based in Shanghai, China.