

PRESS RELEASE

## FIA World RX electric era takes off with Volvo Construction Equipment as Official Track Building Partner

Volvo Construction Equipment (Volvo CE) provides instrumental support to FIA World Rallycross (World RX) Championship as it begins its electric racing.



- The high-energy FIA World Rallycross Championship officially begins its electric race series this weekend at Hell in Norway
- Volvo Construction Equipment (Volvo CE) is adding power to the action as Official Track Building Partner with its mix of electric and innovative construction solutions
- Change Starts Here on this global platform to drive industry transformation towards sustainable power both on and off track

The iconic location of Hell, Norway, will host the start of this exciting new adventure on August 13 and 14 – backed by Volvo CE as [Official Construction Equipment Supplier](#) and [Track Building Partner](#) and pushing the boundaries for high-performing electrification, both on and off-track. This pioneering partnership is built on the strength of a shared commitment to develop a whole new world of motorsport that combines electrifying thrills with electric-powered solutions.

Volvo CE will play a pivotal role in building the tracks for the new electric racecars, while supporting with car recovery during two days of competition at each location. The company has also been putting its off-road expertise to good use by helping to design a whole new series of track elements that will ensure full-throttle fun for racers and audiences alike.



*Driver Klara Andersson is the first permanent female competitor in World RX history*

Following months of hard work behind-the-scenes, competing teams will test the mettle of the championship’s ultra-powerful electric cars, whose twin motors – pushing out 500kW (equivalent to 680bhp) and 880Nm of instant torque – will propel them to 100km/h faster than Formula 1. Just like the industry’s largest range of [electric construction machines from Volvo CE](#), what these electric solutions lack in carbon emissions they more than make up for with power and performance in the field. And World

RX is transforming in even more ways – with both male and female drivers competing in the races, illustrating the importance of diversity in motorsport.



*Bill Law, Head of Brand Marketing and Communications at Volvo CE (centre) with presenter Molly Pettit (right) and James Weekley, General Manager Motorsport at Cooper Tire & Rubber Company Europe*

#### **An electric gearshift**

Bill Law, Head of Brand, Marketing and Communications at Volvo CE, says: “The transformation to electrification is a thrilling and vital turning point for motorsport and one we are honored to play a part in bringing to the global stage. We ourselves are no strangers to change and have been leading the way with electric machines that drive our own industry forward and push the boundaries for high-performing sustainable construction solutions.

“Our collaboration with World RX as Official Construction Equipment Supplier and Track Building Partner mirrors our ambition to drive awareness of electric power and build the world we want to live in. [Change starts here](#) and it’s set to be an adrenaline-fueled revolution.”

Arne Dirks, Executive Director, Rallycross Promoter GmbH, says: “I feel a bit like a kid at Christmas, to be honest, waiting to see these ground-breaking electric World RX cars race for the first time. Ever since we took over as championship promoter, we have been very clear about our commitment to a more sustainable future and we have been working tirelessly towards this day.

“This is a totally fresh start for World RX, and one that will disrupt and transform the motorsport landscape by demonstrating the outstanding potential of this pioneering new technology. Seeing the cars hit the track in Hell is going to be a very proud moment for everybody involved – and the start of what I have absolutely no doubt will be an amazing adventure for this great sport.”

### To Hell and back

The event in Hell, Norway, this weekend (August 13-14) marks the start of the first fully electric season for World RX. Further rounds will take place in Riga, Latvia (September 3-4), Montalegre, Portugal (September 17-18), Spa-Francorchamps, Belgium (October 8-9), Catalunya, Spain (October 29-30) and Nürburgring, Germany (November 12-13).

The popular and undulating Lånkebanen circuit in Hell will celebrate its return to the calendar following a three-year absence with a full bill of rallycross entertainment. Among the star-studded line-up of competitors will be the [Construction Equipment Dealer Team](#), supported by several independent dealers of Volvo CE and made up of Finnish driver Niclas Grönholm, who enjoyed his finest campaign to date in 2021, and Swedish driver Klara Andersson, who shone in the supporting FIA RX2e Championship last season and is the first permanent female competitor in World RX history.



*Volvo CE will be supporting in the full race series as Official Construction Equipment Supplier and Track Building Partner*

All races can be watched live on World RX's live streaming channel [RX+](#)

August, 2022

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